

# Cass County Sheriff's Office

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FOR IMMEDIATE RELEASE

Date: 04-20-11

Contact: Tom Burch, Sheriff

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## Emergency Notification System

Cass County Sheriff Tom Burch would like to announce that the Sheriff's Office will begin to utilize a new communications service, effective May 1, 2011. This system will allow the Sheriff's Office to send important, valuable community information directly to residents using cell phone and e-mail technology.

This new information service allows us to create and send messages to subscribed residents instantly by cell phone text message and/or e-mail. Messages may include weather notifications, missing children, road closures, sex offender notifications and other relevant safety and community information. This system is proving to be a very reliable tool that is free for us to use.

The messages we send can be sent to specific residents within a ¼ mile or to our entire jurisdiction, giving the residents of Cass County the ability to receive trustworthy information relevant to their area. Subscribers decide what information they would like to receive and what method they would like to receive it by. There is no spam or hidden costs, although standard text messaging rates may apply, depending on your phone package.

Residents of Cass County can immediately begin receiving important information by text message or e-mail just by going to [www.nixle.com](http://www.nixle.com) and clicking on Sign up now. The link will also be available on the Cass County website at [www.co.cass.mn.us](http://www.co.cass.mn.us), click on Departments and then click on Sheriff.

This system is in no way replacing other information sources, such as local news and radio, it is just another tool to supply Cass County residents with vital information in a secure and timely manner.

We are very excited about this system and invite you to check out the website and sign up. If you have any questions, please contact Kerry Swenson, Cass County Emergency Manager at 218-547-7437.